



HALE KOA HOTEL®



U.S. ARMY





MR. MARC JANNSEN

General Manager



CELEBRATING 50 YEARS OF MEMORIES, SERVICE AND LEGACY AT THE HALE KOA HOTEL

Aloha! Together with our guests, we are celebrating the Hale Koa Hotel's 50th Anniversary in 2025. Since opening on October 25, 1975, the Hale Koa "House of the Warrior" has proudly served as a place of rest, connection, renewal and fun for the U.S. military community and their families. Situated on the historic grounds of Kalia, once a home to Hawaiian royalty and later Fort DeRussy, this land carries a proud legacy of service that continues today, as we welcome over one million guests annually, providing a world-class resort experience rooted in honor, tradition and aloha.

Our greatest strength is our people. The dedicated staff, many with deep ties to both the military and the local community, extend excellence and care to every guest interaction. Visionary leaders and support teams have guided the Hale Koa Hotel through decades of growth, challenges and transformation, ensuring the Hotel remains self-sustaining and continuously evolving.

Recent years have brought significant enhancements, from modernized guest rooms and upgraded dining facilities to Waikiki's premier oceanfront aquatics center, demonstrating our commitment to continually reinvest in the guest experience and enjoyment.

Building on the vision of past General Managers and the unwavering dedication of our team, the Hale Koa Hotel continues to thrive as a world-class, self-sustaining Armed Forces Recreation Center, proudly operating without taxpayer funding.

As we honor the milestone of the past five decades, we also look to the future with pride and purpose. Plans are underway for the next chapter in the Hale Koa Hotel's story, an expansion that will enable us to serve even more members of our military ohana in the years ahead. These are exciting times, and we're honored to have you on this journey with us.

Mahalo for being part of our story. Here's to the next 50 years, anchored in leadership, dedicated staff, valued guests, community support, service, and the enduring spirit of Aloha.

Mahalo,

Mr. Marc Jannsen
General Manager - Hale Koa Hotel
An Armed Forces Recreation Center



Ed Fagan



Rick LeBrun



John Jefferis



Lee Riley



Frank Birdsall



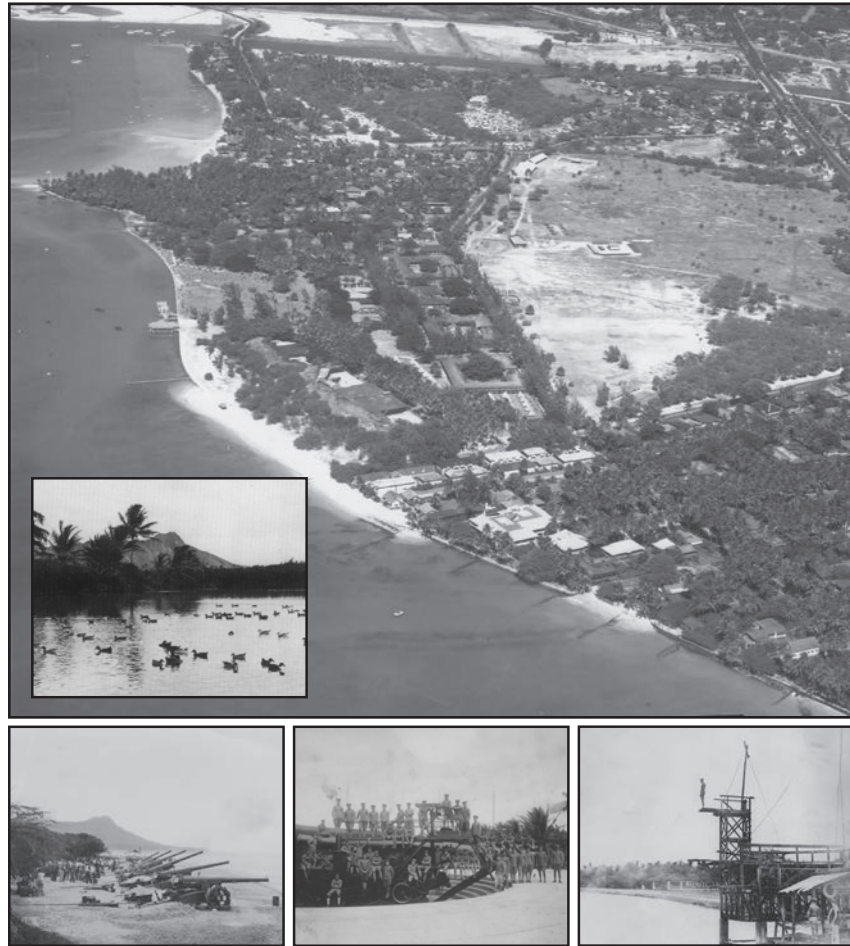
THE AFRC STORY

GERMANY TO FORT DERUSSY

Armed Forces Recreation Centers (AFRCs) provide rest, relaxation and sustainment for military personnel, their families and other members of the Total Defense Force. AFRCs support readiness, retention and quality of life. They will be prepared to assume contingency missions in support of mobilizations or combat operations.

The foundations of the Armed Forces Recreation Centers were established in 1945, shortly after the end of hostilities in Europe. As the occupation of Germany began, Army Special Services officers quickly restored prewar tourist facilities, reopening hotels in Garmisch, Berchtesgaden, Chiemsee, and Munich for use by occupation troops. With amenities such as golf, hunting, skiing, and sailing, soldiers from across the U.S. Forces Europe Command soon flocked to southern Germany for rest and relaxation.

In early Hawaii, the area now known as Fort DeRussy was called Kalia, a thriving community of farmers and fishermen. It featured fishponds and taro patches that sustained both the local community and the Alii (royalty).



In 1906, the U.S. War Department acquired a 72-acre parcel of land, originally designated Kalia Military Reservation but renamed in 1909 as Fort DeRussy, in honor of Brigadier General Rene E. DeRussy of the Army Corps of Engineers. The fish ponds were filled in with dredged material, and the area was transformed from wetlands to solid ground.

The Artillery District of Honolulu was established in 1909 to include Forts DeRussy, Ruger, Kamehameha and Armstrong. Battery Randolph along with Battery Dudley were completed in Fort DeRussy in 1911 as part of the Army's defenses for Honolulu Harbor. Battery Dudley subsequently was demolished but Battery Randolph's extremely solid structure with walls 20 feet thick proved too difficult to demolish and is now the U.S. Army Museum of Hawaii.

Fort DeRussy played an important role from World War I through the Korean and Vietnam Wars, remembered by many as an area for recreation, lodging, and leisure for all service members. It was formally designated an Armed Forces Recreation Area in 1950.

HALE KOA HOTEL - THROUGH THE YEARS

The Hotel and the site where it is located both reflect a rich history of caring for members of the Defense Community and, prior to the establishment of Fort DeRussy, played an important role in early Hawaiian culture. Today, more than one million military personnel and dependents enjoy the Hale Koa Hotel's hospitality each year.

In 1995, on the twentieth anniversary of its opening, the Hale Koa Hotel celebrated the completion of the Maile Tower, increasing the guest rooms from 422 to 818 and adding a new swimming pool, parking garage, luau garden and other amenities for military guests and visitors to relax and enjoy.

A complete renovation of the Ilima Tower in 2010 included upgrades to banquet facilities, restaurants, and kitchen areas. In 2019, over \$100 million in projects were completed, featuring a full renovation of the Maile Tower, the addition of a state-of-the-art oceanfront aquatics complex, and numerous infrastructure improvements across the property. In 2022, the Ilima Tower underwent a refurbishment of guest rooms, which included replacing wallcoverings and flooring, refinishing existing furniture, and adding new decorative accessories.

From its royal beginnings, the Hale Koa Hotel has consistently exceeded expectations. Moving beyond the earlier practice of separate dining and lodging for enlisted personnel and officers, the Hale Koa Hotel opened as, and remains, an all-ranks, all-services hotel dedicated to delivering an exceptional resort experience regardless of status. The mission remains unchanged: to provide first-class accommodations and recreational facilities at affordable prices for military members and their families, proudly Serving Those Who Serve.

1950



Fort DeRussy Armed Forces
Recreational Center

1975



Hale Koa Hotel Grand Opening
with the original Ilima Tower

1992



The Hale Koa Luau Garden

1995



Maile Tower Grand Opening

2025



Hale Koa Hotel
Beachfront Resort

HALE KOA HOTEL - FUNDS APPROVED

Following final approval of the construction cost of \$17.3 million, the construction contract was awarded and groundbreaking took place in 1973. Funding came from nonappropriated military welfare funds along with exchange and open mess profits. None of the money was from taxpayer-funded appropriations.

The Hale Koa name, meaning "House of the Warrior" in Hawaiian, had been selected in 1970 from 80 entries in a contest to name the hotel.



'Warrior House' to Welcome R&R Troops

Ft. DeRussy's planned \$16 million hotel has been named Hale Koa. The name, submitted by Mrs. William E. Deeds, wife of Marine Col. William E. Deeds, was one of 80 entries in a recent contest to name the historic hotel. Hale Koa is a combination of Hawaiian words—"hale," meaning house, and "koa," meaning warrior. Thus, freely translated, House of the Warrior. A certificate of appreciation and a small memento has been presented to Mrs. Deeds by Maj. Gen. Ben Sternberg, commanding general, U.S. Army Hawaii. The hotel will be built on the site of the Armed Forces Recreation Center at Ft. DeRussy. Funds for construction will come from proceeds of exchanges, clubs, motion picture services and other nonappropriated fund activities. (USA)

Pacific Stars & Stripes
Sunday, Feb. 15, 1973



SCALE MODEL OF THE NEW HALE KOA HOTEL IN HONOLULU.

New Military Resort to Open On Waikiki Beach in October

FORT SHAFTER, Hawaii (Special)—U.S. active duty and retired military people can now plan a stay at their own resort hotel at Fort DeRussy on Waikiki Beach in Honolulu.

Reservations in the new Hale Koa (Hawaiian for "House of Warriors") hotel, a key facility of the Armed Forces Recreation Center, are being accepted for occupancy beginning Oct. 15, 1973.

The hotel, 15 stories with 418 rooms, will operate for all grades. Reservations are basically on a first-come, first-served basis, except that active duty enlisted personnel will be given priority in reserving accommodations.

A beach snack bar, coffee shop, showroom, formal dining room, formal and informal lounges, a Post Exchange and

other shops, banquet and convention rooms, and other services will be among guest conveniences in what U.S. Army Support Command, Hawaii (USASCH) officials term a "first-class" hotel operation. USASCH is managing the all-service facility.

Rates are still under study, but it is anticipated that they will be below those of comparable resort hotels at Waikiki Beach.

Recreational resources available at Hale Koa include Waikiki's incomparable sunning, swimming, surfing, and boating. Guests also can sightsee throughout Oahu and use armed forces recreational facilities at other Oahu posts, bases, and installations.

Personnel desiring reservations should write to the Hale

Koa Hotel Reservations Office, 2055 Kalia Road, Honolulu, Hawaii 96815, and inclose a \$50 deposit (check or money order payable to the Recreation Fund, Fort DeRussy), and specify the type of accommodations desired.

Four types of bedroom accommodations are available: studio, with two studio beds; twin, with two twin beds; double, with a queen-size bed; and deluxe, with two double beds.

Applicants can request alternate reservation dates. The entire deposit will be returned if the reservations office is unable to confirm reservations on the desired or alternate dates.

Reservations can be made for a maximum of 30 days, but guests will be able to remain longer on a space-available basis.

Pacific Stars & Stripes
Thursday, Feb. 13, 1973

DeRussy hotel funds approved

— excerpt, Feb. 3, 1973, Honolulu Advertiser

An additional \$2.3 million has been approved to meet increased costs for the Army's new high-rise hotel at Ft. DeRussy, and it appears construction will begin in a few weeks, The Advertiser has learned.

The Department of the Army has approved the expenditure of the additional funds which will come from exchange and open-mess profits.

It is expected that the awarding of the hotel contract will be announced shortly. The contract is expected to go to E.E. Black Ltd., whose bid of \$15.7 million was the lowest of those received during bidding in December.

Actual work on the 15-story, 416-room military high rise probably will begin within 10 to 15 days after the contract is awarded, said Col. Leonard Edelstein, deputy district engineer for the Army Corps of Engineers.

Black will have 25 months to complete the recreation center, Edelstein said yesterday.

The Army has estimated that the new structure to be built at the end of DeRussy, will cost approximately \$17.3 million.

The Army says that of the \$17.3 million, \$14.4 million will come from nonappropriated military welfare funds. \$2.5 million from mess funds and \$400,000 from exchange funds. Tax money will not be used.

The new center will be available on a first-come first-served basis to all servicemen passing through Hawaii and to the 112,000 military personnel, and dependents assigned here as well as to all active duty and retired personnel in the Pacific or on the Mainland who wish to vacation here.

The size of the new structure which will replace existing building is based on peacetime requirement, the Army says.

Existing facilities can accommodate 450 guests and have an occupancy rate of more than 80 percent. The new center will accommodate 832.

The Army anticipates the occupancy of the new larger hotel will be favorable. It is expected to attract personnel who do use present facilities because of their poor condition.



BUILDING VACATION MEMORIES SINCE 1975



Over 30 million Service Member Guests



Over 6 million Mai Tais served



Over 7 thousand Luau performed



Over 1.8 million Pineapples consumed



Over 150 million lbs of Laundry processed

HALE KOA DEDICATION

In June of 1975, dedication of the Hale Koa Hotel took place in a ceremony conducted by General Fred C. Weyand, U.S. Army Chief of Staff, whose vision and efforts brought the concept of the Hotel to reality. General Weyand's portrait is hung proudly in the lobby of the Ilima Tower, along with Congressman Dan Daniel, who as Chairman of the House Morale, Welfare and Recreation Panel was instrumental in the development of the Hotel.

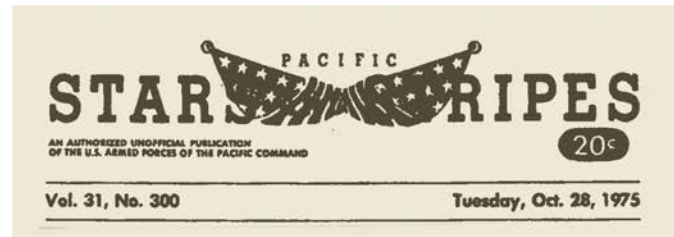
Three months later, five decades of Serving Those Who Serve with the spirit of Aloha began with the Hotel's opening on October 25, 1975. Following a Hawaiian Blessing and the traditional untying of the Maile Lei, 132 active duty military men and women and their spouses who had been selected as outstanding representatives by their units around the world were welcomed as the first guests of 30 million yet to come in the next 50 years.



General Frederick C. Weyand



Congressman Dan Daniel



Aloha! 'Hale Koa' Welcomes GIs

By BOB CUTTS
Staff Writer
FT. DE RUSSY, Hawaii — The GI was king for a day here Saturday—or rather, king for a three-day weekend—as the military officially opened its spectacular new \$20-million beachfront vacation playland, the Hale Koa Hotel.

Conech shells blew, a kahuna (native priest) chanted ancient invocations to the gods of the islands, and 132 active duty military men and women and their spouses, plus dozens of local guests, watched as the traditional Maile Lei was untied—the local version of a ribbon-cutting.

It marked more than one milestone for the Armed Forces recreation program. Not only does the 15-story, 416-room hotel here on Waikiki's golden beach front afford Pica, the kind of first-class, civilian service that would make a first sergeant shake his head, it's the first such establishment to go rankless.

"Let's be sure we all understand who our distinguished guests are here tonight," said an aloha-shirted Maj. Gen. Thomas Greer, chief of the Army's Support Command on Hawaii. "We have 132 active duty servicemen selected as outstanding representatives by their units around the world, and their wives: they are the distinguished guests."

"You'll find there are no VIP suites here," Greer told the opening (Continued on Page 3, Col. 3)

A First-Rate, No-Rank Hotel

(Continued From Page 1)
night audience. "The generals and the admirals stay in the same rooms as any enlisted man (all Hale Koa rooms are the same size). In fact if there is any priority here, it is for the Junior enlisted man."

Greer was the highest ranking officer present at the low-key ceremony, a gesture to underscore the Pentagon's intent that the Hale Koa will not become a brass-hat haven.

"We took a survey in May of our reservations," said Rick Evans, booking office head. "Eighty-five per cent were from retired Army colonels from California, some for as long as a month. We were so concerned about it that we programmed our computer here to keep 15 per cent of the rooms open until the last 30 days to give active duty families planning a leave some time to get a chance."

The rooms are spacious, equipped with five-channel music, color TV and private lanais. Hawaiian music drifts softly down the halls, and room service will soon drift softly up the halls with delivered-to-your-door mai tais.

It's also inexpensive: there are no reservations for a chance.

We think that is what the military family—like any family—comes to Hawaii for.

"If they feel they are just at another military post here, then this whole thing will be self-defeating."

To insure that non-military guests, the Army has hired an almost completely civilian executive staff. The general manager, Frank Birdsell, was president of a 40-hotel mainland chain and past national president of the Food and Motel Association—he is a retired lieutenant colonel as well.

"It is a fine building," Birdsell said Saturday. "It's not a luxury hotel, but it's a first-class hotel, with a luxury dining room and other facilities to suit anyone—from hamburgers on up. I think it offers everything the military visitor to Hawaii could expect."

Of course R&R is nothing new to the island. This 71-year-old



Deluxe R&R Spot Opens

C. Weyand, chief of staff, U.S. to a crowd of military and civilians at the new Hale Koa Hotel at Army Rest and Recreation Center in Hawaii. The hotel will replace World War II cottages. It rises 15 stories above the beach and is described as the best beach hotel has 416 sound-proofed rooms featuring private porches, and views of both the ocean and the mountains. It is available to all active and retired military personnel. Swimming, surfing, sunbathing, scuba diving, sailing, tennis and volleyball are available as well as nine areas featuring food and beverages. Also located in the hotel are beauty and barber shops and a post exchange. (Photo by CPD Dick Montgomery)

Stars & Stripes
Wednesday, July 2, 1975



ARMED FORCES RECREATION CENTER HALE KOA



GUEST ELIGIBILITY



"When I was young" says Bill Kelsey. "—not that it was all that long ago—Hawaii was for us GIs like somewhere over there near Siberia. And just as likely a place for us to be going on a leave. But now everything's changed of course. Hawaii is it."

It sure has. And it sure is. Bill is now a retired Air Force sergeant and new director of the Hale Koa Hotel's Travel and Tours Office, and Hawaii is now a Polynesian Mecca that draws tourist-laden jetliners into Honolulu like strings of railroad cars.

And one other thing has changed: Fort DeLuzy. The beachfront one-time artillery post that GIs can remember from as far back as WW II for its quonset-style R&R billets has done a Cinderella number that would leave Walt Disney breathless. There it stands, a 15-story resort hotel of 1st-class quality, soaring up out of coconuts and palms where nothing used to rise higher than the flagpole. The Hale Koa, "House of the Warrior."

"This is a completely new concept," says marketing director John Kay. "And we're excited about it. A resort hotel, a real one just as fine as anything on Waikiki, just for the Servicemen, the retiree and their families."

For real? Four hundred and sixteen rooms — \$20 million worth altogether — complete to color TV, deep-pile carpeting, piped-in music and a 85-square-foot private lanai. A choice of dining that ranges from hamburgers to haute cuisine; bar service from draft beer to swimsuits to pre-prandial Mai Tais in quiet elegance; computerized reservations service and cut-rate tours; surfing lessons, an Olympic-size pool and a quarter-mile of sand, sea and sun.

And all at bargain military prices. And the catch? Well, there's one: if you're an officer, it doesn't matter.

"We don't have any VIPs here," says Lt. Col. Jerry Hearn, Hale Koa ramrod and DeLuzy CO. "Unless you want to call everybody a VIP. All the rooms are the same size, the prices are the same, there's no preference in reservations — no, in fact that's not true. There is a preference: for the active duty enlisted man."

"We don't want this just to be another Army operation. That's nothing detrimental to the Army or any Service, but we don't want a lot of uniforms around the lobby. We figure the job is what people want to get away from on their vacations. We want a relaxed, Aloha atmosphere. Even the MPs wear Aloha shirts."

The House of the Warrior



Here's what the Hale Koa offers:

— The rooms, with five grades depending on the location and view but otherwise the same. The cheapest single is \$12, double \$15, triple \$18 and quad \$20; the medium single is \$15, double \$19, triple \$23 and quad \$26; deluxe is \$17 for the single, \$21 for the double and \$24 for the triple. Adjoining rooms with connecting doors can also be reserved for unitized families.

— The Hale Koa Room, a showcase of Cordon Bleu dining with tableside carte service (three warrant officers were "assigned" to Honolulu's finest French restaurants to train in the art), a sommelier, and whole tableful of silverware and crystal. Medallion of Veal "Au Mireux" (veal flamed in apple brandy and served in mushroom sauce) costs \$8; a rack of spring lamb "Provencale" is carved at your table for two for \$18. Try the blueberry cheesecake for dessert — and the wine cellar's first rate.

— The Territorial Coffee Shop, open from early 'til late, with a hungry man's breakfast of eggs, chopped sirloin steak, potatoes, juice and coffee for \$2.25 — or

maybe just hot macadamia muffins for 60 cents — and a lunch-dinner selection that runs from the Territorial Burger (\$1.75) to fresh broiled fillet of mahi-mahi (\$3.25). With draft beer, if you like. (At 30 cents a cup, the clam chowder may be the best deal on Waikiki.)

— The Banyan Tree Room, a full-scale nightclub featuring top-flight professional entertainment and dancing nightly. There is live entertainment, by the way, in four

different lounges throughout the hotel.

— The Mauka and Warriors Lounges, quiet and comfortable oases for that before-dinner cocktailer, after-dinner brandy and relaxation.

— Pele's Cauldron, an exotically-decorated, low-lights disco downstairs with an open-pit barbecue to roast your own capes and a DJ to play your requests.

— Barefoot Bar and the Beach Terrace, open to the sea and serving a steady supply of drinks and grill snack items — with swimsuits welcome.

— Two banquet rooms for club/association functions, unit reunions, weddings, etc.

— A midlife's sin PX and deli carrying everything from peanut butter to puka shells, with the accent on tan slacks, beach toys and Aloha fashions; plus a barber shop and beauty salon, a florist and a dry cleaning service.

— A car rental desk that gives you cut-rate prices on wheels.

— A Tours and Travel Office tailored to getting you out in the fun, at least cost.

— A brand new \$200,000 Olympic swimming pool, new going in; three tennis courts lighted for nighttime play, plus volleyball courts.

— That beautiful quarter-mile of beach, with a rental shop that supplies you with everything from catamaran rides (\$10) to surfboards (\$2) and lessons. A grassy 25-acre park open to the public adjoins the newly-resanded beach.

"Not a cent of this is taxpayers' money," says Hearn, "and not a cent will be. The money came from the PXs, the clubs, from the Servicemen themselves. And it belongs to the Servicemen. As I said, everyone here is a VIP."

eligibility...

Who's eligible to stay at the Hale Koa, and how do you make your reservation?

In brief, eligibility runs like this: all unretired personnel of all ranks; retirees possessing the gray ID card; civilian employees of the DoD on TDY only; dependents of the above who have ID cards; disabled vets plus one or two companions; unmarried widows of vets plus one or two companions; servicemen of other nations; and bona fide guests of Servicemen: parents, brothers, sisters — or girl or boyfriends.

Reservations can be made on a first-come, first-served basis by depositing \$10

(refundable if cancelled more than 30 days beforehand) with the hotel:

The Hale Koa Hotel
Reservations Office
2055 Kalua Road
Honolulu, Hawaii 96815

Phone: (AC 68) 955-5555
or by booking through the Scheduled Airlines Ticket Office (SATO) at your base or post Transportation Office — nearly every installation has one.

According to the regs, the only "priority" for reservations will be given to active duty enlisted personnel on pass or leave status.

And a word of caution: holidays tend to be jammed. Plan ahead.



THE HALE KOA HOTEL EXPANSION

THE MILITARY'S MOST
REMARKABLE RESORT
WILL SOON BECOME ITS
MOST EXTRAORDINARY



Introducing the New Hale Koa Hotel

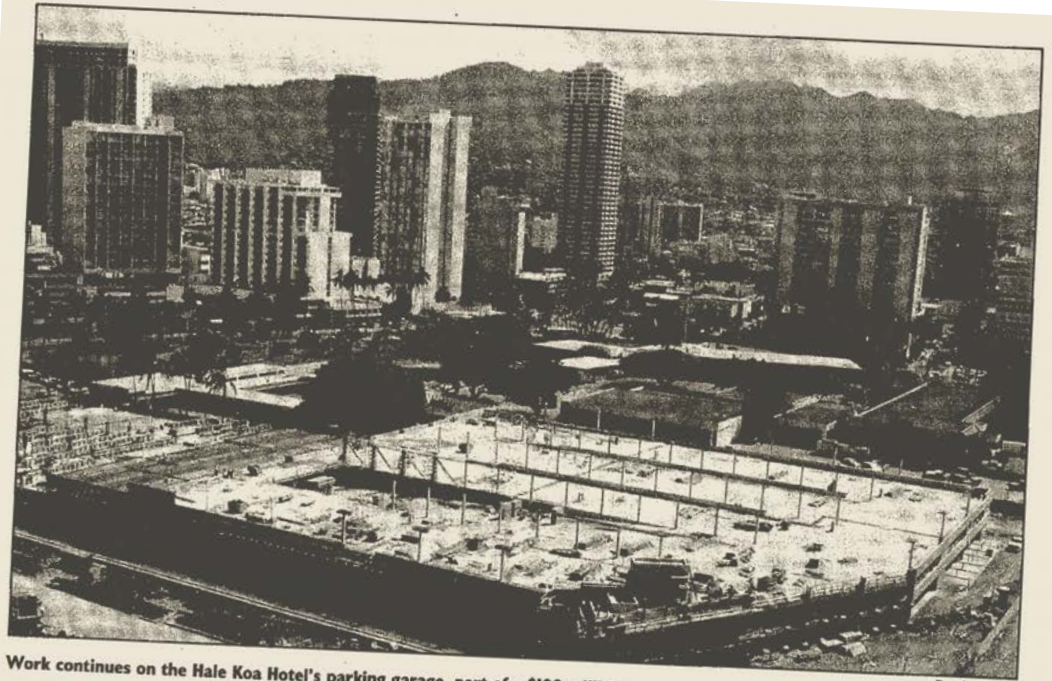
A multi-million dollar expansion project has turned the military's favorite resort into a truly extraordinary experience. Here are some of the additions you'll find when you visit the new Hale Koa Hotel.

- Newly-renovated restaurants and lounges
- Lush landscaped park and garden areas
- Expansive new swimming pool complex
- New Maile Tower & Lobby (opening Fall of '95) with 396 additional guest rooms, restaurant, lounge, fitness club
- An array of exciting dinner shows
- Complimentary cultural activities

One thing hasn't changed. The Hale Koa Hotel is still one of your best benefits as a member of the armed services. Call today for information.

 **HALE KOA HOTEL**

On the Beach in Waikiki • 2055 Kalia Road • Honolulu, HI. • (808)955-0555



Work continues on the Hale Koa Hotel's parking garage, part of a \$100 million expansion at the military recreation facility. *Brooks/Stripes*

Hawaii's Hale Koa Hotel growing

BY DONOVAN BROOKS
Stripes Guam Bureau Chief

HONOLULU, Hawaii — The Hale Koa Hotel, the Armed Forces Recreation Center in Honolulu, Hawaii, is growing.

Cheerfully burdened by the highest hotel occupancy rate in the country, the non-profit facility is adding \$100 million in improvements that will about double its number of rooms and give guests a three-acre three-level parking garage.

The Hale Koa was conceived during the Vietnam War but wasn't completed until 1975, according to Debbie Lewis, the hotel's marketing director.

It was supposed to be just a rest and recreation center for returning veterans, but after 19 years, it has established itself as a sought-after resort destination for active-duty and retired military personnel, reserve and

guard members, and those on temporary duty or transiting through Hawaii to a new duty station.

The hotel's popularity, which has made it self-supporting, also brought about the decision to expand the facility, using operational revenue set aside for capital improvements, and Moral, Welfare and Recreation department money.

"We have a pretty ambitious program," Lewis said. "We're

One reason the hotel does so well is that its rates are as much as 40 percent lower than comparable places on Oahu, places that aggressively court military customers.

adding 396 rooms to the existing 419 because demand is so great."

For the last 13 years, the hotel has had the highest occupancy rate in the nation, regularly reaching 100 percent.

"We do very, very well," she said.

Aside from being located in Hawaii, another reason the hotel does so well is that its rates are as much as 40 percent lower than comparable places on

Oahu, places that aggressively court military customers, Lewis said.

But the pride of ownership — the hotel was built and financed through service money — and the fact that guests find they have a lot in common with other guests gives the Hale Koa two more advantages.

"They feel very welcome because they're surrounded by military, yet it has a very un-military feel," she said.

The hotel lives up to its resort billing by providing a full range of services and entertainment. Three snack bars, a coffee house and a fine-dining restaurant provide plenty to eat.

Outdoor dinner shows three times a week feature pigs baked in the traditional Hawaiian-style underground oven.

MAILE TOWER - GROUND BREAKING



In the early 1990s, a major expansion was implemented adding \$100 million in improvements which included the Maile Tower adding 396 rooms, the parking garage, a new swimming pool and a luau garden. Kalia Road, fronting the hotel was realigned to open sufficient space for the new tower.

The first guests were checked into the Maile Tower on August 29, 1995, 2 months shy of exactly 20 years since the first guests checked into the Ilima Tower.



SWIMMING POOL TRANSFORMATIONS

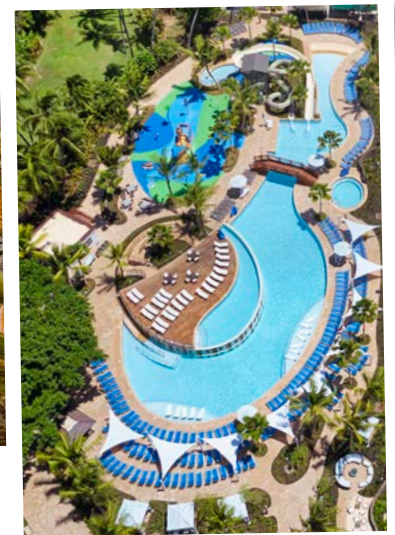
The original swimming pool opened in 1975, and a larger beachside pool was constructed in the early 1990's around the same time as the Maile Tower. For decades, Hale Koa Hotel guests and their families enjoyed the beachside swimming pool and adjacent kiddie pool. In 2019, these facilities were replaced with the current state-of-the-art oceanfront aquatics complex.



STATE-OF-THE-ART AQUATICS COMPLEX

In 2019, the former aging and undersized swimming pool was replaced with a comprehensive state-of-the-art oceanfront aquatic complex that rivals among the most extensive and extraordinary hotel aquatic facilities in Hawaii. With a raised infinity edge pool centerpiece, guests can relax in the water while gazing out over the widest part of Waikiki Beach and the Pacific Ocean. The rest of the pool features shallow ledges with in-water loungers, several zero-entry access locations for those with mobility limitations and two water slides.

While not evident to those actually in and around the pool, the overall shape and outline of the pool was designed to represent a lei o mano (in Hawaiian: "shark's lei"). Displaying this form of a shark-toothed club used by Native Hawaiians symbolizes an invitation for the warriors to lay down their weapon to rest and relax at the Hale Koa Hotel, "House of the Warrior."

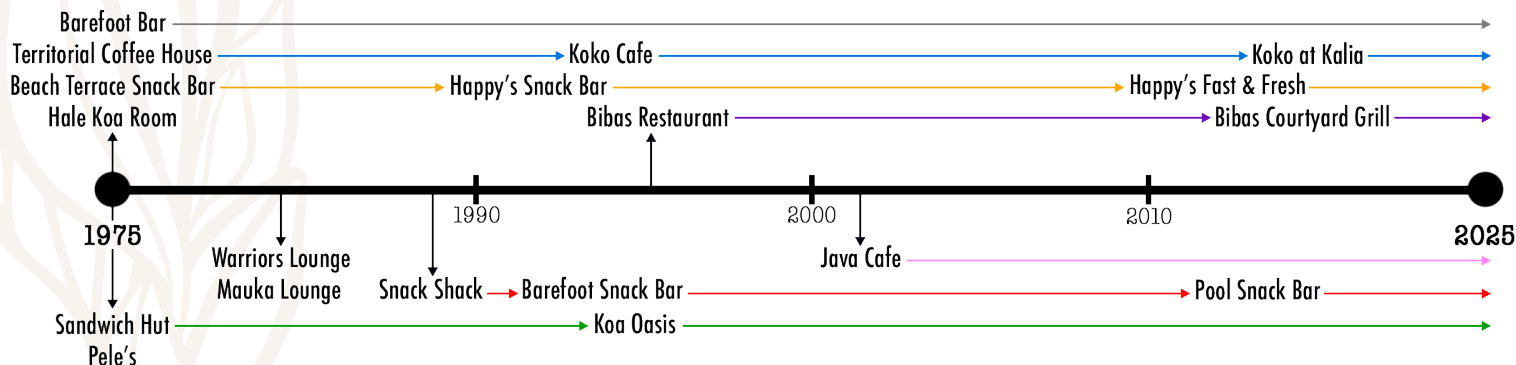


THROUGH THE YEARS

One of the ways the Hale Koa Hotel shares Aloha with guests is by offering an exciting variety of food and beverage options that cater to diverse tastes, atmospheres, and price points, providing exceptional value without compromising quality. Over the past 50 years, these offerings have evolved through different locations and styles, consistently delivering a rewarding and comforting experience.



Throughout the entire progression, there has always been a Barefoot Bar and some form of a Snack Bar, including the current Happy's Fast and Fresh. Also, snacks and drinks have always been available on the Beachwalk, starting with the Sandwich Hut to today's Koa Oasis.



PRESENT DAY

Barefoot Bar
Koko at Kalia
Happy's Fast & Fresh
Bibas Courtyard Grill
Java Cafe
Pool Snack Bar
Koa Oasis

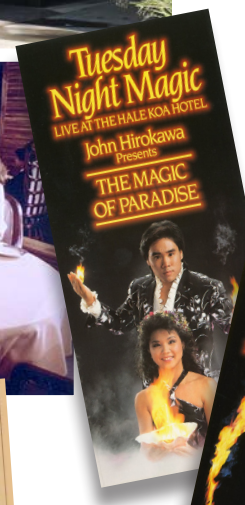
FOOD & BEVERAGE

There has always been a Coffee House or Café concept, starting with the Territorial Coffee House, which eventually became Koko Café and, after a major renovation in 2015, Koko at Kalia.

The Banyan Tree Room offered live entertainment and dancing and remains today in its original location as the Banyan Tree Showroom after several modifications, hosting the Magic Show, numerous weddings, extravagant catering functions and various holiday buffet events.

The Hale Koa Room and the Warriors Lounge were signature venues of the original hotel, with the Hale Koa Room operating for 33 years and the Warriors Lounge for 45 years.

When the Maile Tower was built in 1995, it included the restaurant Bibas. About 20 years later, after a complete renovation, it was renamed and remains Bibas Courtyard Grill.



RECOGNIZING ACHIEVEMENTS AND CELEBRATING EXCELLENCE



In 2017, the Hale Koa Hotel became the first hotel and the first Federal agency in Hawaii to be certified as a **Blue Zones Project Worksite**. This distinction reflects a cultural shift toward fostering a healthier workforce, encouraging longer, happier lives while improving overall health, satisfaction, and productivity.

In 2019, the Waikiki Improvement Association (WIA) honored the Hale Koa Hotel for its contributions to the revitalization of Waikiki's physical, cultural, and economic environment, presenting the property with three Hoowehiwehi ("to adorn, decorate, or beautify") Awards.

The Hana Iki – **Renovation Excellence** Award recognized the complete renovation of the Maile Tower, including 396 guestrooms and supporting infrastructure, as well as the replacement of an outdated swimming pool with a state-of-the-art oceanfront aquatics complex.

The Pili Honua – **Living Green in Hawaii** Award celebrated projects and operational initiatives designed to preserve valuable resources.

Together, these projects created significant enhancements, from modernized guest rooms and upgraded dining facilities to Waikiki's premier oceanfront aquatics complex. This demonstrated our commitment to continually reinvest in the guest experience and enjoyment. These achievements were part of more than \$100 million in facility and infrastructure upgrades completed over a two-year period.

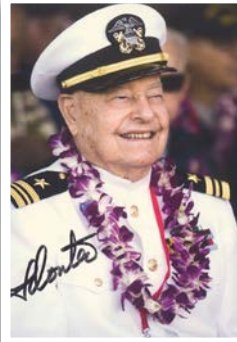
PEARL HARBOR SURVIVORS AND GOLD STAR DISPLAY

The Hale Koa Hotel has been home to special members of the Armed Services and their families over the years, including an assembly of Medal of Honor Recipients and many Pearl Harbor survivors returning for commemoration events.



A regular and honored guest having made frequent return visits for Pearl Harbor Remembrances, Pearl Harbor Survivor **Ira "Ike" Schab** turned 105 years old in July 2025. He is anticipated to

attend the 2025 84th Pearl Harbor Commemoration. He was a 21-year-old musician serving aboard the USS Dobbin at Pearl Harbor on December 7, 1941.



Another regular and honored guest of the Hale Koa Hotel during his yearly return visits for annual Remembrance Ceremonies at Pearl Harbor, **Lou Conter** was the last known survivor of the USS Arizona who was

aboard the ship during the attack on Pearl Harbor. He passed away on April 1, 2024, at the age of 102.



WWII Pearl Harbor Survivor and honored guest, **Jack Holder**, was on duty at Ford Island within Pearl Harbor during the attack. He later went on to become an avid WWII educator, and

also a regular at the annual Remembrance Ceremonies at Pearl Harbor. He passed away on February 24, 2023 at the age of 101.

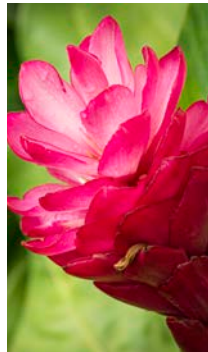
In conjunction with the Gold Star Mothers and Family Day ceremonies at the Punchbowl National Cemetery, the local group annually presents its **Gold Star Family** flag quilt and Fallen Warrior boots in the Ilima Lobby. This poignant display offers guests and visitors a meaningful opportunity for reflection and remembrance.



CULTIVATING ALOHA - GARDENS & HERITAGE

A frequent highlight in guest feedback is the beauty and quality of the Hale Koa Hotel's landscaping. Our expert team maintains tropical gardens featuring arboretum-and conservatory-quality flora across the 72-acre property, including more than 1,500 trees throughout the hotel grounds and Fort DeRussy.

The Landscape team offers a weekly tour showcasing points of interest and unique elements of Hawaiian culture and horticulture. Each year, they collect large batches of plumeria flowers from our numerous trees to support the City and County Parks Department's effort to create 38,000 lei for Memorial Day at Punchbowl National Cemetery, honoring fallen service members.



The Indian Banyan tree known as "Gus" serves as the centerpiece of the Hotel's identity and landscape design. At approximately 80 years old, Gus likely descended from Queen Liliuokalani's famous Banyan tree. Another notable Banyan, "Esmeralda," located near the pool complex, is around 60 years old. Given Banyans extensive root systems, we like to imagine Gus and Esmeralda are holding hands underground. Near the pool complex entrance grows our third named tree, "Harry the Hala," welcoming guests with a canopy you've likely strolled beneath on your way in.

HALE KOA LUAU



Consistently ranked the best in Honolulu, the Hale Koa Hotel Luau has, for decades, taken guests on a captivating journey through Polynesia, showcasing the grace, intrigue, and vibrant music and dances of the South Pacific. Upon arrival, guests receive a customary lei greeting and a tropical beverage before enjoying cultural demonstrations accompanied by island melodies. The evening begins with the sounding of a conch shell to announce the presentation of the puaa (pig) at the imu ceremony, followed by a Hawaiian feast. The night concludes with a spectacular show and fire knife performance, ending in a moving salute to each branch of the uniformed military services.

EMBRACE THE SPIRIT OF ALOHA



WHERE MEMORIES TAKE SHAPE

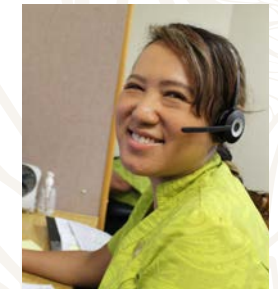


SERVING THOSE WHO SERVE *with Aloha*



SERVING THOSE WHO SERVE

with Aloha



SERVING THOSE WHO SERVE *with Aloha*



SERVING THOSE WHO SERVE

with Aloha



GUEST TESTIMONIALS



THE ATKINS FAMILY

WHEN WAS YOUR FIRST VISIT?

We discovered the Hale Koa in 1978 while on a charter trip, and our first stay was in 1980. Since then we returned yearly, and on multiple years we were fortunate to stay more than once.

WHAT MAKES THE HOTEL SPECIAL?

The number one reason is the many enduring friendships we have made with both other guests and hotel staff. These friendships mean so much to us.

DESCRIBE THE HOTEL IN 3 WORDS.

"WE ARE HOME"

WHAT IS YOUR FAVORITE MEMORY?

When my son was three years old, there was just the Ilima Tower and the main pool. It was February, so many of the guests were retired military and my son became a favorite of many of them. I recall that for the first couple of stays I was known only as "Trevor's Dad".

WHEN WAS YOUR FIRST VISIT?

Our first visit to the Hale Koa Hotel was in April 1998. We have returned every year for the past 27 years...bringing our family a few times!

WHAT MAKES THE HOTEL SPECIAL?

Hale Koa Employees, tropical grounds, beautiful ocean views, great weather, and the wonderful friends we've made through the years.

DESCRIBE THE HOTEL IN 3 WORDS.

Views, Service, Tropical

WHAT IS YOUR FAVORITE MEMORY?

The beauty of the grounds and every service you need is there for you.



THE GOOCH FAMILY

GUEST TESTIMONIALS



WHEN WAS YOUR FIRST VISIT?

Our first visit to the Hale Koa Hotel was in 1976.

WHAT MAKES THE HOTEL SPECIAL?

The luv, pool complex, gardens and beach are unmatched. Visiting the Army Museum on-site highlights military history. We have met so many wonderful, caring employees. Can't wait to come back again!

DESCRIBE THE HOTEL IN 3 WORDS.

Aloha, Amenities, Relaxation

WHAT IS YOUR FAVORITE MEMORY?

Our favorite memory is the wedding of our daughter and son-in-law in the Maile Garden and celebrating with family and friends that evening.

WHEN WAS YOUR FIRST VISIT?

Our first visit was in 1984. We visited 3 more times, and in 1993 we were married at the Pearl Harbor Submarine Base and stayed at the beautiful and memorable Hale Koa Hotel.

WHAT MAKES THE HOTEL SPECIAL?

We are always treated well by the friendliest and most welcoming hotel staff.

DESCRIBE THE HOTEL IN 3 WORDS.

A floral extravaganza.

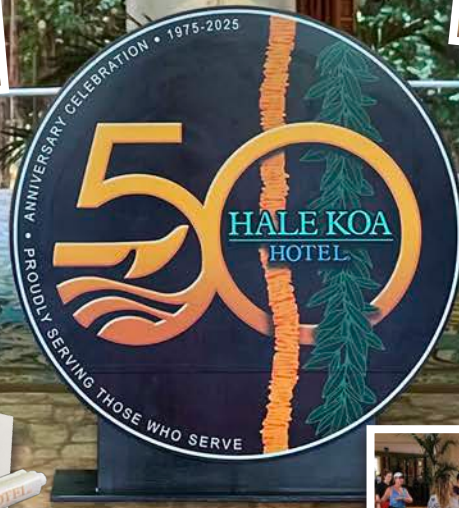
WHAT IS YOUR FAVORITE MEMORY?

Our favorite memory is attending the U.S. Marine Concert which was an emotional and wonderful tribute.



HAUOLI LA HANAU (HAPPY BIRTHDAY)

Serving Those Who Serve 1975-2025



THE NEXT CHAPTER BUILDING ON A LEGACY OF ALOHA

Over the past 50 years, the Hale Koa Hotel has grown into far more than just a place to stay, it has become a treasured destination for military members and their families from around the world. Hundreds of millions of dollars have been reinvested into the property, adding the second tower and parking garage, creating a world-class aquatics complex, and completing extensive upgrades, restorations, and renovations to guest rooms, public areas, and critical building systems. Every improvement has been made with one purpose in mind: to better Serve Those Who Serve, with Aloha.

Looking ahead, the future is as bright as Hawaiian sunsets. As part of the long-range master planning for Fort DeRussy, concepts under consideration for a potential next major step, include the addition of a third tower with approximately 400 rooms, featuring expanded family room options and two-room suites. Other preliminary ideas include a new adult pool for quiet relaxation and a rooftop viewing platform offering breathtaking panoramic vistas of Waikiki, Diamond Head, and the Pacific Ocean. If pursued, such an expansion with an increase of nearly 50% in guestroom capacity, could allow us to welcome even more military members, families, and veterans to experience the beauty, culture, and spirit of Hawaii.

For five decades, the Hale Koa Hotel has stood as a symbol of service, connection, and aloha. The next chapter, whatever form it takes, will honor that legacy, embrace opportunity, and ensure that generations to come will continue to find their home away from home here, in the heart of Waikiki.

TO BE CONTINUED...



An aerial photograph of a resort complex. In the foreground, a large, irregularly shaped swimming pool with a decorative tile border is surrounded by lounge chairs and white canopy umbrellas. To the right of the main pool is a smaller pool with a water slide. The resort is lush with palm trees and other tropical vegetation. In the background, several high-rise apartment buildings are visible, and further back, a city skyline with more skyscrapers can be seen under a clear blue sky.

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AFRC ANNIVERSARIES



50TH
ANNIVERSARY
HALE KOA HOTEL
EST. 1975

35TH
ANNIVERSARY
DRAGON HILL LODGE
EST. 1990

30TH
ANNIVERSARY
SHADES OF GREEN RESORT
EST. 1994

20TH
ANNIVERSARY
EDELWEISS RESORT
EST. 2004

